

Sponsorship

Exhibition Sponsorship Benefits		Gold (title) £20,000	Silver £10,000	Bronze £5,000
Profile & Resources	Be introduced as the Exhibition title sponsor at Opening event	○		
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	Company logo on Japan House London promotional materials for Exhibition	○	○	○
	Company logo on Japan House London advertisements for Exhibition	○		
	Company logo on Japan House London website page for Exhibition	○	○	○
	Company listed as sponsor on Press Releases for Exhibition	○	○	○
	Right to distribute gifts / promotional literature during Exhibition	○		
	Use of Japan House London logo and brand name in advertising & marketing related to the Exhibition	○		
Exclusive Invitations	Invitations to Exhibition opening	○ (20) *	○ (10)	○ (4)
	Invitations to other official Exhibition events at Japan House London, e.g., talks and workshops	○ (20)	○ (10)	○ (4)
	Exclusive guided tour of exhibition with expert and VIP guests	○ (30)	○ (10)	
Entertaining	Use of either Hall, Library or Tatami Room during Exhibition **	Hall or Library or Tatami Room	Library or Tatami Room	Tatami Room

* The figure in brackets indicates the number of invitations.

** The costs of catering and external services are met by the Corporate Member.